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INTERIORS FOR DESIGNERS AND ARCHITECTS

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ITALIAN
DESIGN
SPECIAL
ISSUE



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NEW PRODUCTS:
LIGHTING DESIGN



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DESIGNER
CV

Sean Dix

Age 34

Job title
Industrial designer

What was your first job in design?
My first job in design was when Tom Dixon gave me a stage in his studio in London. I don't know how useful I was to him, but he was certainly useful to me – I learned a lot.

What is your best design job?
Developing new retail concepts for Studio Moschino. It's a control freak's dream – they've allowed me to design the elements down to the doorknobs, and gone so far as to let me select the music played in the latest shop – all original 1950s-60s cocktail party grooves.

What was your worst design job?
See above – that much freedom is never exactly relaxing.

What is the best thing about your job?
The lack of specialisation. One day I'm designing a display system for luxury lingerie, the next an innovative system of office furniture, or a dog bowl.

What would you have done for a living if you hadn't become a designer?
Without a doubt, if I hadn't become an industrial designer I would be a baker. They keep more or less the same hours as I do anyway.

What are you up to at the moment?
Baking a lot, designing new clothing stores in Beijing and Shanghai...

● Originally from Kansas City, Sean Dix has been based in Milan since 1994, and worked for Tom Dixon, James Irvine, and Ettore Sottsass before opening his own studio in 2000

New office showroom The rise and rise of Dauphin

Products from office furniture manufacturer, Dauphin, can now be seen in its new London showroom which opens on April 17. Designed by Elke Dauphin, the showroom heralds the resurgence of this company, and affirms the emphasis managing director, Alan Verrinder, now places on the specifier market. With a three-year plan to double the company's turnover, Verrinder is clear about his priorities this year: "With increased sales staff across our two ranges – Dauphin and Zuco – and a new London presence, we are confidently expecting better productivity for 2002."
● The Dauphin showroom is at Sovereign



Bright colours and stunning visuals designed to appeal to specifiers

Court, near Tobacco Dock, London. For further information contact the company on 01254 52220 or visit www.dauphin.plc.uk



New British furniture system Bring on the Beyon

Last month, Richmond Solutions quietly launched its Beyon furniture system onto a crowded office market. A clever design mix of easy-to-set-up flexibility with a simple and straightforward structure, the power within the design is how Beyon handles its cables. These are

held within a polypropylene tray slung from the screen, and can be easily opened via press studs. Elegant and streamlined, this is quality and thoughtful design from a proactive British company.
● For details contact Richmond Solutions on 020 7405 0400

LIGHTING
Who said switchgear can't be sexy? Try the sassy new frosted switches from Forbes & Lomax – flush opal acrylic plates with silver dolly, and varied dimmer and rocker options. Ideal for minimalist white and pastel walls (the plate allows for a muted version of the wall colour to show through) and sockets complement the range. Priced from £23.52 (+VAT).

With lighting and Italian design the twin themes for this issue of *Intra*, comes news from London-based Lucent Lighting of its Via Bizzuno fittings. The Bologna-based company fittings can be seen in several of Lucent Lighting's latest projects including the B&B Italia showroom in Knightsbridge London, the Armani concession in Selfridges and the Margaret Howell store. Lucent Lighting is one of the country's leading retail lighting suppliers.
● For details contact Lucent Lighting on 020 8442 0880